

VACATION – VACATING
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I feel like I am far away on a trip, and all they have here are postcards, so I write one to you.

Actually I am right here in my office, as usual, getting up in the wee hours of the morning and working until dark. I don't mean to ignore my Facebook friends, but I am caught up in this project of creating a series of programs about what I have blogged about here for years -- awareness. And I am gaining on it.

If you knew more about me, you would know that I am a tool gatherer. The first thing I do on any project is to gather all the tools I can imagine I will need. And it is kind of a dumb thing to do, because how do I know what tools I need before I am fully immersed. I don't, but I imagine and guess.

My life is not so logical as that. I always reach for the spirit in things and know that if I catch that, the material "this and that" will follow. Usually, the first thing I do is to think of a name and come up with a logo for a project, before all else. If I fail at that, then I abandon the project.

I am a great believer in signs and signatures, and if I can't write the sign or signature of an insight or project, than it's not worth considering. I drop it.

I am well beyond the logo stage here. My mind has grasped the insight and is already trying to make what I dream matter, to bring it down to earth, for our dreams must be made to matter.

In this case, I envision working some of the ideas I have written about here for some time on Facebook, into a visual (video) reality that is easier for folks to follow than my stream of words.

I feel I am a decent writer, but as they say, "a picture is worth a thousand words." I believe this. I only wish I had a staff and a setup that could turn these videos out better and easier. But, like almost all things in my life, I am always too far ahead of the curve (i.e. at the bleeding edge) to have much support, and find it easier in the end to just do everything myself.

And I like the challenge. I never know if I can do something or not, whether I can bring it off so that it connects or lose it in the process. As an entrepreneur, I have started many projects, some of which were successful (like Matrix Software, All-Music Guide, All-Movie Guide, and others), and some which failed. Some failures are the price we pay for success. And I like being busy.

And that I am. So far, I have mastered Adobe "After Effects" so that I can do what I need with it. I have honed my video editing skills and brushed up on the state of video cameras.

Research. That is always my way. Although I am labeled as a technician, I only like technique to achieve a goal, and not for itself. My eye is always on the prize of making my dream real, and how that is done (technically speaking) is a means to that end, rather than an end in itself. However, I do enjoy the process.

So, right now I am not doing any still photography. However, I am literally gearing up for video photography and probably there will have to be some of me as a talking head down the road,

but I don't relish that thought.

What it is "is"... can I communicate some of these deeper and perhaps difficult-to-grasp concepts I love via video? I don't know, but I have to find out. Those of you who know me here on Facebook know that for me everything is all about awareness, about becoming aware.

That is my solution to the world, including the world of politics, environmental issues, "the works." I would like to know if there are ways to assist others to become more aware, and to become more aware myself. Make sense?